



For Immediate Release

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David Lyle Retires After 35 Years at Walstrom Marine



After 35 years with the company, David Lyle has retired from Walstrom Marine.

Lyle started working part time at Walstrom Marine in 1981 doing general labor in the service department, hauling out and launching boats. He later moved into boat deliveries and became a full-time salesman in 1983, eventually working his way up to Sales Manager. In 1991, Lyle was promoted to General Manager and then to President ten years later in 2001, a position he held for 15 year until his retirement.

His contributions to the Company and the boating industry have been endless. Lyle's various sales achievements over the years included the Tiara Club Million, Tiara Club Platinum, and Hatteras Distinguished Sales Achievement awards. Among his industry-related involvement, Lyle served as a Board of Directors Member for the Michigan Boating Industries Association (MBIA) and was recently awarded Honorary Lifetime Membership this past December.

His passion for boating began at a young age and carried through his entire career. He took a year off from college to spend time sailing. He was a Merchant Mariner and worked on Great Lakes freighters, a ferry to Isle Royale, supply boats to the Gulf of Mexico, and a container ship to Europe. He then worked in U.S. Customs as an Inspector stationed in Detroit, Michigan for two years and a Port Director in Dutch Harbor, Alaska for another two years.

On a trip to the Bahamas, Lyle stopped in northern Michigan to visit Ward Walstrom, Jr., his college roommate and fraternity brother. As the story goes, he docked his boat at Walstrom Marine in the fall of 1981 and never left. It was then that he made Harbor Springs and Walstrom Marine his home.

"Dave has integrity, boat savvy, common sense, wisdom and faith. He always had his eye on the big picture without losing sight of every detail. He was never too quick to make a decision and never afraid to make the right one," says Ward Walstrom, Jr., Walstrom Marine CEO. "Dave's influence will continue to be apparent, integrated in our company culture. Among our core principles, trust has been his benchmark and teamwork his operating system."

A Kalamazoo born Michigan native and Michigan State University alumnus, David and his wife, Cindy, continue to reside in Harbor Springs, Michigan. Some of his interests include music, reading, antiques, Civil War history, and...of course, *boating*.

[Walstrom Marine](#) is a second-generation, family-owned yacht sales and service company serving the boating community throughout northern Michigan. Walstrom Marine is based in Harbor Springs, Michigan, with locations in Harbor Springs, Cheboygan, and Bay Harbor. Walstrom Marine sells and services Tiara Yachts, Chris Craft, Hatteras, and Pursuit Boats.