



For Immediate Release

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Sea Ray Names Walstrom Marine as Dealer

Walstrom Marine is proud to announce that it has partnered with Sea Ray as a new dealer.

"The reputation of Sea Ray is in full alignment with our company's goals for growth. We could not be more excited to represent the world's largest and most well-known boat brand," said Tom Ervin, president.

The focus of this new partnership will be the retail sales of Sea Ray sport boats, sport cruisers and yachts at its northern Michigan locations: Harbor Springs, Traverse City, Bay Harbor, and Cheboygan.

"We're pleased to welcome Walstrom Marine as a dealer partner," said Brad Anderson, President and General Manager of Sea Ray Sport Boats and Sport Cruisers. "Walstrom shares Sea Ray's commitment to providing superior customer service and support. Northern Michigan-area boaters are in excellent hands."

Sea Ray was founded in 1959 and is the world's largest manufacturer of superior quality pleasure boats. Sea Ray is headquartered in Knoxville, TN and operates as part of the Boat Group division of Brunswick Corporation. Sea Ray offers more than 40 models ranging from 19 to 65 feet.

Walstrom Marine is a second-generation, family-owned yacht sales and service company serving the boating community in northern Michigan. Based in Harbor Springs with additional locations in Traverse City, Cheboygan, and Bay Harbor, Walstrom Marine sells and services Sea Rays, Tiara Yachts, Chris Craft, Pursuit Boats, and MJM Yachts. For more information, visit www.walstrom.com.

For more information on Sea Ray, visit www.searay.com.