



For Immediate Release

June 15, 2016

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Walstrom Marine Hires Kirsten Buccigrossi as Sales and Marketing Administrator

Walstrom Marine welcomes Kirsten Buccigrossi, who recently joined the company as Sales and Marketing Administrator.

Some of her duties include maintaining boat listings and sales documentation, F&I, social media and website management, etc. Since joining the team, Kirsten has been acclimating herself with the sales and service operations, making contact and starting relationships with some of the industry's key players, and unifying marketing initiatives.

Kirsten is a University of Akron graduate with a BA in English and a licensed boat captain with over 10 years of experience in the marine industry. She has made herself at home in Northern Michigan as an Indian River resident since relocating from Ohio two years ago. Outside of work, you can find her... expanding her cooking or coffee epicure, enjoying some sort of outdoor activity, or planning her next travel adventure. She is excited to be a part of the Walstrom team and the Harbor Springs, Bay Harbor, and Cheboygan communities.



Walstrom Marine is a second-generation, family-owned yacht sales and service company serving the boating community throughout northern Michigan, celebrating its 70th Anniversary this year. Walstrom Marine is based in Harbor Springs, Michigan, with sales and service locations in Harbor Springs, Cheboygan, and Bay Harbor. Walstrom Marine sells and services Tiara Yachts, Chris Craft, and Pursuit Boats.